Sharp Unveils World’s Largest LCD TV, Measuring 108 in.

LAS VEGAS – In the never-ending race to build ever-larger liquid-crystal-display televisions (LCD TVs), Sharp has upped the ante once again, unveiling a 108-in. model at the Consumer Electronics Show (CES) in January.

This 108-in. LCD screen drew mobs of CES attendees to the Sharp booth. It measures 93.9-in. wide by 52.9-in. high and features a Black Advanced Super View Full-Spec HD LCD panel manufactured at Sharp’s Kameyama Plant No. 2, the first plant in the world to use 8th generation glass substrates. This virtually guarantees that Sharp’s 108-in. behemoth will maintain the title of largest LCD TV in the world, as no other display manufacturer currently has a Gen 8 LCD plant online.

The TV features an active-matrix thin-film-transistor (TFT) drive and 2.07 million pixels (1920 x 1080). Sharp stated that it plans to sell the TV to consumers worldwide, but did not release details on when or on pricing.

The 108-in. screen is the largest commercially viable television set, besting the 103-in. plasma display shown by Panasonic in 2006. A 100-in. LCD TV was shown by LG Philips LCD at the SID 2006 International Symposium, Seminar and Exhibition.

—Michael Morgenthal